

## Steps to Understanding Footers

You just found out about a contest online where you can win a trip and backstage passes to see your favorite band. An opportunity not to be missed! In order to enter, you have to submit a video of you singing and/or dancing a song from this band. You ask your parents for permission if you can enter your video.

They first want to know who is the company sponsoring the contest.

Where do you look to provide them with that information? (choose all that apply)

- ☐ a. About Us
- ☐ b. Terms of Service

Your parents then want to know how you can trust this company since they have never heard of them before. What may help ease their mind? (choose all that apply)

- ☐ a. They won an award
- ☐ b. They have a seal verifying they are COPPA compliant

They then ask you what this company will do with the video you submit. Will it be made public for others to see and will it have your name on it? Where can you find that information? (choose all that apply)

- ☐ a. Terms of Service
- ☐ b. Privacy Policy

Do you think it is important to get your parent's permission for entering this contest? Please explain.

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**Works With Internet**  
This app requires an Internet connection to function.



**Personal Information**  
This app collects personal information



**In-App Purchasing**  
This app offers items for in-app purchasing.



**Web Browsing**  
This app allows web browsing from within the app.



**Related Apps**  
This app shows information about related apps.



**Social Networks**  
This app connects to social media such as Facebook or Twitter.



**Ads**  
This app includes in-app advertising.



**Anonymous Info**  
This app collects anonymous usage information.



**Privacy Policy**  
The complete privacy policy is available here.