

Tracking & Analytics: You are never alone online!

IP Address



Mark the correct box for the following statements whether they are True "T" or False "F".

- Your IP address can track your exact location.
- T | Your computer is assigned an IP address that never changes.
- lacktriangle It would be impossible to use some online sites and games without allowing cookies.
- Ad networks only use first-part party cookies.
- Cookies help remember things in your shopping cart.
- IP address stands for "Internet Privacy" address
- We wouldn't be able to connect to the Internet without an IP address

How?



Your computer is hooked up to the Internet, one way or the other. When you go online for email, to shop or chat, your request has to be sent out to the right destination, and the responses and information you want need to come back directly to you.

An IP address plays a significant role in that.

You and your computer actually connect to the Internet indirectly: You first connect to a network that is **1**) connected to the Internet itself and **2**) grants or gives you access to the Internet.



How to Control Cookies and Tracking

Just like cleaning your room- we need to clean and tidy our devices. Get in the habit of clearing your cookies and checking your preferences on a regular basis to make sure you are not giving away more than you should be to create a privacy risk!

*By going to settings, you will find all of your apps on the device and should be able to adjust almost any apps privacy and security settings there.
For example-

Settings > Safari > Privacy & Security

